LANDSCAPE DESIGN & CONSTRUCTION CO.

Lead Reactivation Campaign &
Custom Sales Android

New High Ticket Client Signed In Only 2 Weeks!

OVERVIEW
About

A leading landscape design and construction company with an award winning portfolio managing all the logistics from start to finish, and providing a superior, seamless experience through responsive communication, transparent costs, and timely project completion.

They specialize in:

- Landscape Design
- Installation
- Lighting
- Outdoor Living
- Pools & Water Features
- Drainage
- Excavation
- Consulting Services

CHALLENGE
The sales team was unable to connect with thousands of leads, leaving lot's of money on the table.

- The Sales Team Is Very Expensive
- Conversion Rates Needed to Improve
- Lack of Consistent Follow Up
- Seeking Automation to Save Money & Time But No Idea Where To Start
- No Idea How to Implement AI

THE BEST MEDIA .COM
AI POWERED MARKETING EXPERIENCE

SOLUTION
Custom Sales Android Development & Lead Reactivation Campaign

Custom Sales Android Development

Our team of experts created a custom sales android called Samantha programmed with all the relevant information and details about their business, unique value proposition and specific qualifying process. Samantha was created with a combination of the Latest AI technology and Marketing Automation strategies and deployed over Email, SMS and Live Chat as a Custom Chat Bot on their website and social media.

Lead Reactivation Campaign

- SMS and AI allowed us to instantly convert old and dead leads
- The Custom Sales Android created a predictable and scalable experience for all
- Permanently implemented the Sales Android into the sales process

RESULTS

- **143 Dead Leads Input Into The Sales Android**
- **78 Responded**
- **41 Qualified**
- **24 Booked Consultations**
- **1st High Ticket Client Signed In Only 2 Weeks**
- **The Average Project Budget is $32,000**

THE BEST MEDIA.com
AI POWERED MARKETING EXPERIENCE