

GANJIKA HOUSE

FAST LOADING CUSTOM WEBSITE DESIGN



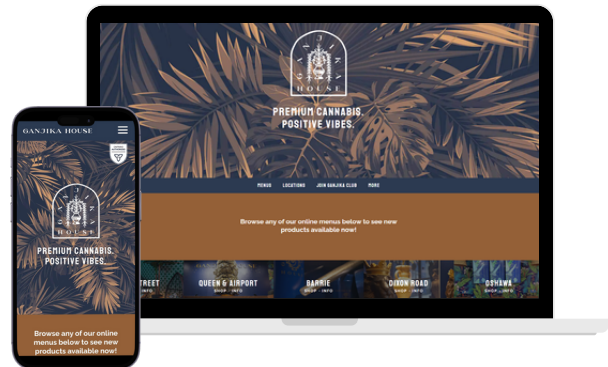
OVERVIEW

About Ganjika House

Ganjika House is an Independent, Ontario Licensed and Recreational Cannabis Store that sells everything cannabis. Flowers, edibles, seeds, pre-rolls, capsules, & accessories. It also provides an in-store experience that encourages visitors to explore a wide variety of Premium Cannabis products while being immersed in an environment of positivity, respect, and acceptance.

Currently, they are operating in 5 locations:

- Main Street
- Queen & Airport
- Barrie
- Dixon Road
- Oshawa



CHALLENGE

Website Did Not Engage Visitors To Visit The Stores In Person Or Return Frequently

Ganjika House created its website as one of the first in Canada. The Competition was low at that time so consumers had very few options to choose from.

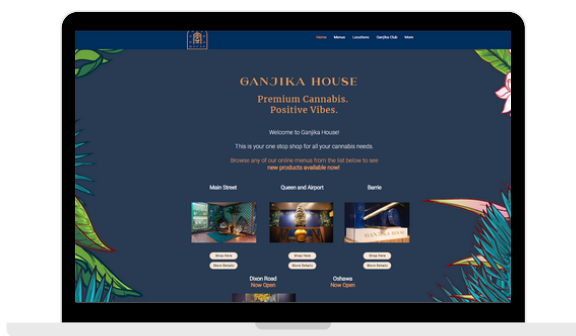
Now as the competition is plenty and fierce, so the challenge is that With over **40,000 visitors** every month, the website did not showcase the amazing experience you get when visiting the store in person.

SOLUTION

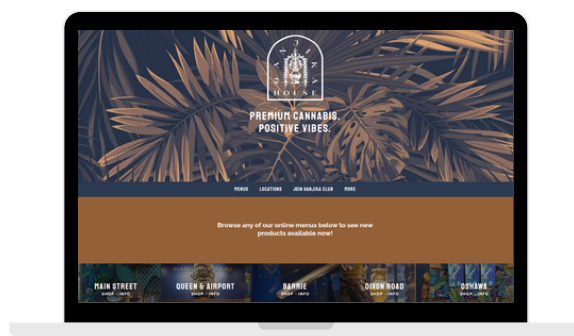
Custom Website Design For Ultra Fast Loading Website

- We Redesigned The Whole Website With A New Custom Design And Improved The Site Performance & Experience For Visitors
- Created a Responsive, Mobile-Friendly and SEO Optimized Website Using Craft Instead Of Traditional WordPress
- Improved Website Loading Speed For A Better User Experience

BEFORE



AFTER



RESULTS

Ultra Fast Loading Custom Website Providing A Better User Experience



54% Increase in Average Time on Website



89% Increase in Return Rate



350% Increase in 1st Page Google Rankings
(Shown In Yellow Below)

Organic Keywords 865

Top 3 4-10 11-20 21-50 51-100

